

EUROPACK EUROMANUT CFIA

17-18-19 NOVEMBER
2015
HALL 6 / EUREXPO LYON

**RECORD
EDITION !**

11 326 VISITORS

500 EXHIBITORS

+17% DE VISITORS !

INGREDIENTS & INTERMEDIATE FOOD PRODUCTS / EQUIPMENT & PROCESSES: PACKING, CONDITIONING, LABELING, CODING / HANDLING

**EUROPACK
EUROMANUT**

Le salon des solutions et équipements d'emballage, de conditionnement,
de marquage et de manutention pour l'industrie et la distribution

Cfia
Carrefour des fournisseurs
de l'industrie agroalimentaire

Made by
GL
events

www.europack-euromanut-cfia.com

EUROPACK EUROMANUT CFIA

SUCCESS CONFIRMED FOR THIS SECOND EDITION !

The first EUROPACK EUROMANUT CFIA in 2013 was already a resounding success. This second **EUROPACK EUROMANUT CFIA** held from the **117th to the 19th of November, 2015** in Lyon confirmed the event's relevance. The number of visitors increased by **17%** ! This is the sign of an exhibition that is clearly positioning itself to play a role in the growth of manufacturing, a place where the main actors can find services and customized products that meet their needs, as well as the latest ranges at the cutting edge of technology.

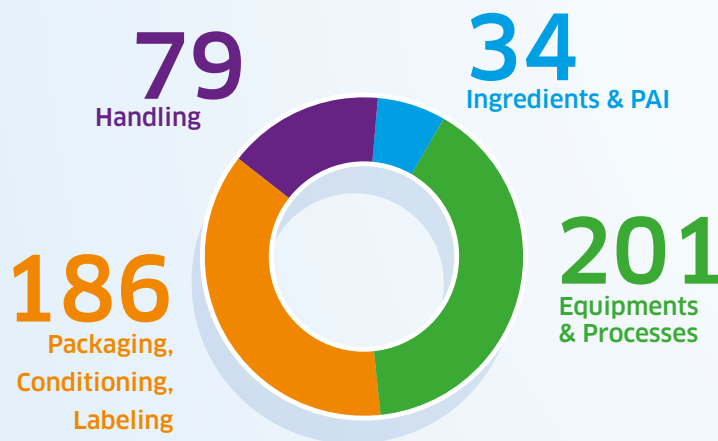
Indeed, **11 326 visitors** attended the exhibition to take advantage of the quality ranges showcased by the **500 exhibitors** presents.

As a reminder, Euromanut CFIA's winning strategy is to combine two key events: associated strategically two events phares in their domain : **Europack Euromanut Lyon** attended by professionals in the fields of packaging, conditioning, labeling, and handling across all manufacturing sectors, and **CFIA**, Carrefour des Fournisseurs de l'Industrie Agroalimentaire, which has been bringing together suppliers and parts manufacturers for food-processing companies for nearly 20 years in Rennes, Metz, and Casablanca, in Morocco.



HIGH-QUALITY RANGES ON EXHIBITION !

BREAKDOWN OF EXHIBITORS BY SECTOR



66%

of exhibitors were satisfied or very satisfied with the event

65%

of exhibitors were pleased with the quality of visitors attending EUROPACK EUROMANUT CFIA

80%

of exhibitors have committed to renewing their participation in EUROPACK EUROMANUT CFIA 2015



EXHIBITOR TESTIMONIALS

This is our first time at the exhibition, and we are quite satisfied with the attendance!

Ingrid Coiffet, Business manager – Storax

In the Rhône-Alpes region, it is important to be present, and we will come back, as it is a must-attend event for our business. **Pascal Guignaud, Regional manager, DUPLEIX**

The Lyon area is highly industrialized, and we want to position ourselves in this region. This is the first time that we are exhibiting, and we are very happy to be present, this is an exhibition that has proven itself. **Christian Lemeunier, France sales director, Schlichter.**

A worthwhile event, as we were able to collect a number of very

interesting contacts, advance ongoing projects, and meet with new potential customers ... overall, a very positive edition for us! **Pascal Hervouet, Sales manager, Easypack**

Lots of people and lots of projects, a very successful edition! **Julien Villard project manager, Igus**

PROMISING VISITOR FIGURES !

BREAKDOWN BY POSITION



VISITOR TESTIMONIALS

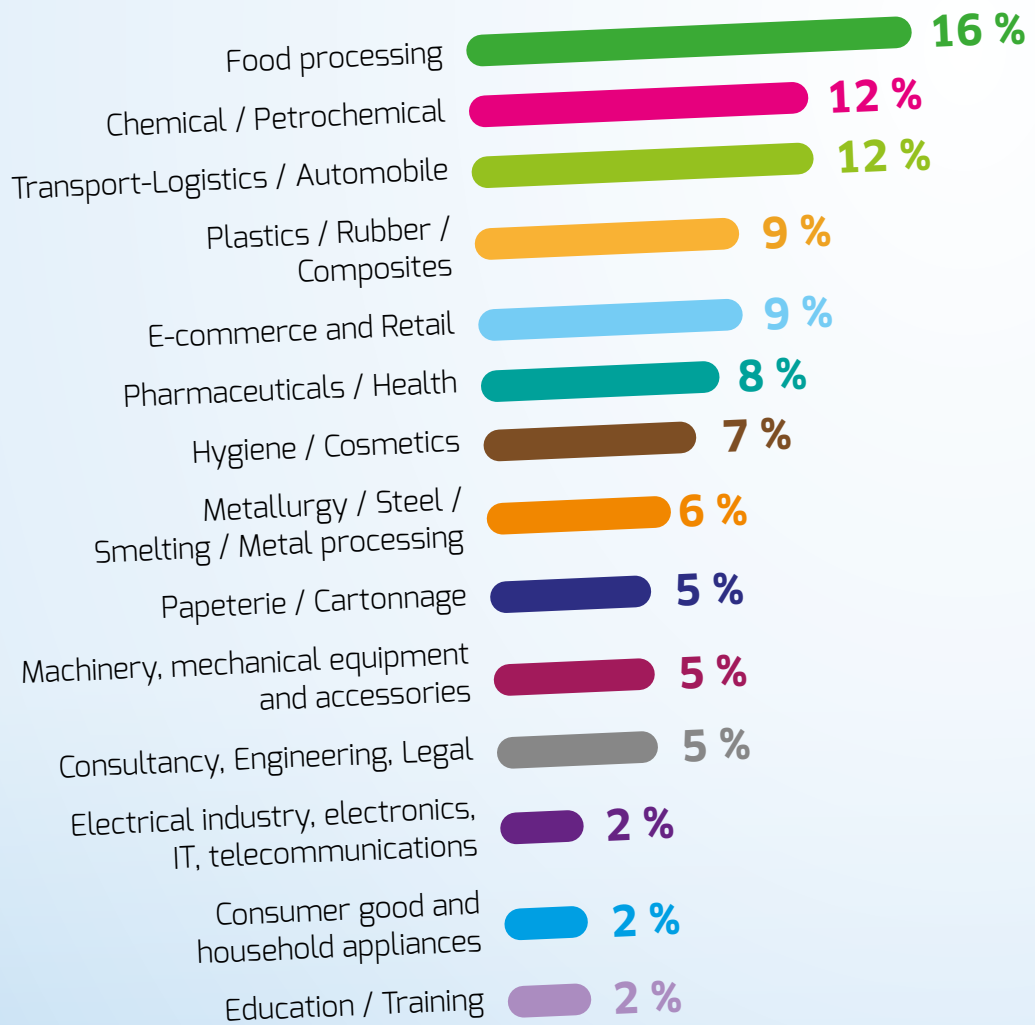
« innovative products, as well as establish promising contacts with professionals I discovered who will be able to meet my needs. »

« This exhibition was really interesting. Our visit was rich in meetings and discoveries ... We will be back! »

« A well-organized and friendly exhibition, where I found exactly what I was looking for for our new packaging line. »

« We came from Belgium, and the trip was not wasted, as we found leads for new projects and ways to improve both of our companies. It is very good! »

BREAKDOWN OF VISITORS BY POSITION



81%

of visitors were satisfied with their visit

48%

of visitors said they wanted to place an order with an exhibitor met at EUROPACK EUROMANUT CFIA

83%

of visitors expect to attend the next edition in 2015



2015 INNOVATION AWARD

EUROPACK EUROMANUT CFIA

As the main event in the sector, EUROPACK EUROMANUT CFIA provides a window to discover know-how and increase your penetration in new markets through partnerships and promising contacts. Creativity is center stage throughout the three days, and the exhibitors' talents are showcased through the Innovation Award.

A jury of experts made up of professionals, institutions, and journalists from the sector selected the winners:

· **Under Productivity & Flexibility**

BAUMER, for Combilyz, a conductivity transmitter with remote electronics, designed to meet the requirements of the hygiene and manufacturing sectors, improving safety and reducing costs.



· **Under Quality & Traceability**

ISHIDA EUROPE France, for Ishida AirScan, a revolutionary system that accurately detects leaks on products packaged under a modified atmosphere containing CO2.



Keep up with all the latest news regarding the Trophées!
www.europack-euromanut-cfia.com/fr/les-animations/les-trophees-de-l-innovation-2015.html

ZONE DE DEMO

L'ESPACE DÉDIÉ À LA MANUTENTION

WITH



In partnership with a dozen exhibitors, a **600 m²** space reproduced a real warehouse, where over **800 visitors** could discover and test various models by manufacturers and distributors.

- Clark
- Fenwick
- Hangcha
- Mitsubishi
- Nissan
- Still
- Balyo
- Corbas
- Corjon
- Craemer
- Manutention 2001
- BMS
- Yale

This event enables a concrete approach to the latest technical developments in operator stations and warehouse and maintenance vehicles.

Amateur and expert forklift drivers were able to test their dexterity and skill on vehicles provided by exhibitors. They were supervised by technicians and professional trainers from CFPL (Centre de Formation et de Perfectionnement dans les métiers de la Logistique, a training center for supply chain professions) specializing in workplace safety.



VISITOR TESTIMONIALS

« This exhibition is very diverse. It is relevant to all professions, which makes it very interesting. Here, we were able to test the equipment. I met new suppliers and am entirely satisfied with my visit. »

« My goal in visiting the exhibition was to see new machines, new vehicles, and new ideas to implement in the company I work for ... like with any business, the primary concerns are quality and effectiveness! »

« You have to always be aware of the latest innovations in vehicles and continually improve our productivity to stay competitive. »

Keep up with all the latest news regarding the demo area !
www.europack-euromanut-cfia.com/fr/les-animations/la-zone-de-demonstration.html

SUCCESS CONFIRMED FOR THE CREATIVE INSPIRATION DAYS OF INGREDIENTS & INTERMEDIATE FOOD PRODUCTS



WORKSHOPS PAI les journées d'inspiration créative

First session of the Workshops PAI – The creative inspiration days, held in partnership with Club PAI, were very successful and generated a lot of enthusiasm.

At the heart of the exhibition, the Workshops provided a space for manufacturers of ingredients and intermediate food products to present their innovative solutions to the R&D managers of food-processing companies.

covered three themes on the three days:

- **Gluten free**
- **New sensory experiences**
- **Organic and Natural products**

They started with a conference, followed by pre-arranged B2B meetings between suppliers and manufacturers. These three days of intense work enabled 21 innovative suppliers of ingredients / intermediate food products and 40 manufacturers of finished products looking for cutting-edge solutions to meet.



VISITOR TESTIMONIALS



«I want to congratulate you for organizing this day, which was very rewarding in every way.»

«Thank you so much for this presentation, it was a very productive day during which I met many suppliers matching my needs for innovation. Thank you for that, and for coordinating the appointments.»

www.europack-euromanut-cfia.com/fr/les-animations/workshops-pai.html

CONFERENCES, CURRENT ISSUES



What ideas can help include data in the creation of a connected object? How to be more efficient and anticipate the robotics issues of tomorrow? What solutions will minimize the risk of allergies in food-processing companies? ...

For three days, EUROPACK EUROMANUT CFIA proposed conferences on various themes, market analysis, commentary, and expert insight into developments in the sector ... read the summary on our website!

During three days, EUROPACK EUROMANUT

Find the conferences topics online !
www.europack-euromanut-cfia.com/fr/les-animations/les-conferences.html